MODE

Colleen Bonniol
CEO / Founder of **MODE**
206-953-1872
colleen@modestudios.com
www.modestudios.com

DOES YOUR INTERNAL TRAINING INSPIRE APPLAUSE?

We are full-service production company that designs and builds **comprehensive training solutions.** Our award-winning designers and creatives use theatrical magic to build learning programs that educate, entertain, and inspire both online and in-person. Using our knowledge of **spectacle and attraction,** we empower learners to REALLY get involved.

We utilize edutainment, making **big, complex topics accessible and engaging resulting in higher completion and retention.**

BE FORWARD THINKING.

BUYERS:

+ HR
+ Department Leads
+ Supply Chain Diversity Teams

Meet with me for a backstage tour of our innovative solutions!

Our TOOLBOX includes:

+ Full Production | Content
+ Community Builder
+ Process Management
+ Data Analysis
+ Learning Management Systems
+ Expert Trainers
+ Metaverse Ready Templates

Who We Are

+ Comprehensive training solution and toolbox
+ Full production company, 25 years in business
+ Serving global clients and large regional utility companies

Accomplishments

+ Brought **PACIFIC GAS & ELECTRIC's** Technical Assistance Program online with 96% +5 star ratings
+ Coached and curated for **Seth Godin's ALTMBA** program
+ Designed and built **PANASONIC's** CES Virtual Booth, showed an 18% stock increase
+ Created a Community for **WBEC PACIFIC** serving 1000+ WBE's
+ Built a platform and broadcast that increased the number of **ICIC's** annual conference to over 2000 engagements
+ Created broadcast for **TED** launching their internet community

GLOBAL CLIENTS

amazon · ICIC · TED · Microsoft · NBC · PG&E · WBECPACIFIC · GM · Panasonic

KEY AWARDS

+ Telly - Silver (Panasonic CES)
+ Telly - Bronze (Panasonic Platform)
+ Emmy - NBC (Education Nation)
+ WBEC Pacific 2021 Cornerstone Award

CERTIFICATIONS

WBENC Cert #	2005114286
WOSB Cert #	WOSB212076
Supplier CH #	20001195
SAM Cage #	979G7

NAICS CODES

NAICS 611710	Educational Support Services
NAICS 611430	Professional Development Training
NAICS 519130	Internet Portals for Communities
NAICS 541613	Marketing & Consulting
NAICS 541612	Human Resources Consulting Services
NAICS 611420	Computer Training
NAICS 624310	Vocational Rehabilitation Services

Do You Have A Training Challenge To Solve?

Grab A Slot Today!

Certified SBA WOSB Woman Owned Small Business

certified WBENC WOMEN'S BUSINESS ENTERPRISE